

## To Whom It May Concern,

I have worked with and managed Sarah Maybruck at SCS for almost four years. She started as a graphic design intern, quickly proving her talent and dedication. After her internship, we invited her back as a graphic designer, and within two years, she was promoted to graphic design manager. In this role, she managed her workload independently, excelling in many areas including branding, packaging design, die line and POS Display creation, as well as e-commerce listings and infographics.

Sarah is highly self-motivated, adaptable, and a valuable team member. Her quick promotion to graphic design manager reflects her strong work ethic and ability to learn and apply new technologies efficiently. She has become a key resource for the creative team, providing innovative direction and consistently producing high-quality work.

Sarah's expertise in structural packaging design is particularly noteworthy. She skillfully creates dielines for a range of products, carefully considering functionality and marketing appeal. Notable projects include the CucinaPro Ravioli Molds and the Brick Cake Pans, where her understanding of packaging structures has been instrumental in their success.

Beyond packaging, Sarah has demonstrated strong branding and product design abilities. Her engaging and market-appropriate designs, such as the Idly Jr. line extension, highlights her ability to align visuals with brand identity. She also excels in translating branding styles across multiple platforms, including Kickstarter graphics, infographics, and printed promotional materials.

Sarah is also incredibly efficient in project management. Completing over 200 projects in the past year alone, she reliably delivers high-quality results on time, whether handling small sticker labels or large-scale multi-level packaging requests. Her ability to balance workload and deadlines while maintaining creativity and enthusiasm is commendable.

Sarah's perseverance and resilience further set her apart. She navigates feedback constructively, adapts to project requirements, and ensures successful outcomes. Her work to bring projects to life, from packaging to listing images and more exemplifies her patience and dedication to excellence.

With her talent, leadership potential, and unwavering commitment to quality, I highly recommend Sarah for any opportunity that allows her to grow and make an impact. She would be an invaluable asset to any team. She has been a pleasure to work with, and I would hope to work with her again in the future.

If you would like additional information about Sarah's work at SCS, please feel free to contact me.

## Alyssa Barnum

Creative Director (203) 400-5456 • alyssab@scsdirectinc.com. 9 Trefoil Drive | Trumbull, Connecticut 06611